

Wedding Exhibitions & Wedding Guides

The
Bridal Show
www.thebridalshow.co.uk

ASIAN
celebrations
www.asian-celebrations.com

Asian Celebrations Ltd Company No 5495620. Registered Office: 30, Chappell Close, Leicester LE4 8DZ

The completed application form must be returned to:

Asian Celebrations Ltd

30 Chappell Close
Leicester
LE4 8DZ

email: info@asian-celebrations.com

www.asian-celebrations.com

Tel: +44 (0) 116 2602 187

Mob: +44 (0) 796 0336 780

Fax: +44 (0) 116 2204 612

FEE RECEIVED

AMOUNT: £ _____
CHEQUE/S NO's _____

DATE RECIEVED: / /
CASH: YES / NO

IMPORTANT NOTES:

- I. PLEASE USE **BLOCK CAPITALS** OR **TYPE ENTRIES**
- II. PLEASE READ ALL THE STALL HOLDER'S TERMS AND CONDITIONS ATTACHED.
- III. STALL SIZE WILL DEPEND UPON OPTION SELECTED
- IV. FOR A CONFIRMED SPACE, FULL PAYMENT MUST BE RECEIVED WITH THE BOOKING FORM**
- V. PLEASE NOTE: ELECTRICAL POWER WILL NOT BE PROVIDED UNLESS PAID BEFORE HAND
- VI. CHEQUES FOR EXHIBITIONS MUST BE PAYABLE TO "ASIAN CELEBRATIONS LTD"
- VII. CHEQUES FOR ADVERTISEMENTS MUST BE MADE PAYABLE TO "THE BRIDAL SHOW"

2. Applicant / Business Details & Stand Bookings / Advertisements & Payments

Contact Name	
Business Name	
Address	
Post Code	

Telephone Number	
Mobile :	
Fax Number	
Email:	
Business Category	

EXHIBITION DATES	VENUE	Cost per stand	No of Stands Required	Total £
Sunday 30 October 2011	@ New Bingley Hall, Hockley Circus, Birmingham	£270		
Sunday 27 November 2011	@ Leicester City Football Club, Leicester	£250		
Sunday, 15 January 2012	@ Leicester City Football Club, Leicester	£250		
Sat & Sunday 25 & 26 February 2012	@ Aston Villa Football Club Birmingham	£250		
Two Day Extravaganza** @ Villa Park, Birmingham				
ADDITIONAL SERVICES :				
EXTRA TABLES: Specify Number of Tables / Venues x £10 per table				
ELECTRICITY : Specify Venues X £20 per space booked				
ADVERTISING IN WEDDING GUIDE: (price per Page) -				
<input type="checkbox"/> Inside Pages: £200 <input type="checkbox"/> Inside Front (cover) £350 <input type="checkbox"/> Inside Front £350				
<input type="checkbox"/> Inside Back £350 <input type="checkbox"/> Inside Back (cover) £350 <input type="checkbox"/> Back £350 <input type="checkbox"/> Middle DPS £500				
ADD OTHERS : Please specify				
PLEASE SEE NOTES BELOW TERMS & CONDITIONS / TOTAL				

3. Terms & Conditions of Bookings of Spaces:

■ Asian-Celebrations.com & The Bridal Show (“organisers”) will only confirm your space on receipt of full payment ■ Organisers reserve the right to cancel your space if full payment is not received four weeks prior to the event date ■ Late payments will incur an administration charge of £10 per week from the day of the scheduled exhibition ■ Exhibitors must make their own arrangements for setting up and decorating their stand/s. ■ Unless otherwise agreed, all spaces are 3 meters (wide) x 2meters (deep) and include one table & 2 chairs ■ Stands are not supplied with any table cloths, electrical sockets and display boards unless agreed before hand and paid for ■ The positioning /allocation of spaces at the exhibition is at the absolute discretion of the organisers ■ Unless an agreement is obtained in writing from organisers, playing of music in any format or use of speakers / amplifiers is strictly forbidden. ■ Photography or video grapy by exhibitors or their agents, whether paid or unpaid, is prohibited. ■ Organisers will have exclusive rights to take and publish photographs and video clips of the events in whatever media, including internet, it may deem necessary ■ Although organisers will make every effort to ensure a safe and successful day, they cannot accept any responsibility for any financial loss, damage or injury to the exhibitors property, employees or any negligence caused by you including the misuse of the venue. ■ **In an unlikely event should a need aris , organisers reserve the right to alter the date and venue of any scheduled exhibition dates** ■ Non-UK exhibitors will be responsible for their own travel / Visa arrangements ■ Exhibition Fee is only refundable at the discretion of the organisers. However no fees will be refunded if cancellation takes place weeks before the event date ■ Exhibitors shall have access to the venue, two hours before the start of the event. ■ The Venue must be vacated within one hour of the closing time of exhibition. ■ Sharing of stands with another business is strictly prohibited ■ Exhibitors undertake that they will not display any literature or leaflets of other businesses or companies not owned by them. ■ Exhibitors agree to comply with all the terms and conditions of the venue/s in addition to those listed here. These are available on request from the organisers. ■ Organisers reserve the right to amend, alter, delete or add any or all of its terms and conditions without prior notice to the exhibitor. These will be available to view on our website www.asian-celebrations.com.

PAT Certificates & Terms and Conditions of use of Your Electrical Appliances and usage of Electricity:

A valid PAT certificate MUST be provided to the organiser for appliances used on the day of the exhibition. In addition to that, All electrical appliances used must have been tested and conform to all UK legislations on the date of use / event date. Asian Celebrations reserves the right to inspect all appliances and forbid the usage of appliances that do not meet such standards. Electrical appliances must be used with circuit breakers and recommend the use of transformers, where possible. Use of Halogen lights is strictly forbidden. Each exhibitor who has paid for use of electricity will be allowed to use appliance/s not exceeding 200 watts (0.2kwh) for each amount of fee paid. If your requirements exceed these limits please discuss with the organisers.

Cancellation, Public & Employers Liability Insurance for the Exhibition

We **strongly recommend** that you are adequately covered for all unforeseeable eventualities and not just limited to mentioned above . For cover please contact your business insurance provider directly. Please ensure this is in place as The Organisers will not be liable for any such incidents. This includes but not only limited to your inability to attend the event due to double bookings, illness or bereavements or in the family, breakdown of vehicles or any event not specified herein.

6. Declaration

I / We have read the above terms & conditions and these are acceptable to me / us

Signature of Applicant

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Please print name

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Date

--

Name of Company (if applicable)

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Position in Company
(if applicable)

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PLEASE NOTE:

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Costs of open space for Mandaps, DJ's or other non-standard space

Where our standard stands of 3x2 meters are not suitable example for Mandaps, DJ stands or larger exhibition spaces not requiring Shell schemes, following other options are available:

- Open spaces - £40 per square meter.
- Limited number of smaller stands available on request only. Prices start from £175.

EXTRA / Additional requirement:

(All subject to availability and must be notified to us at time of booking)

Extra table within own space (3x2 meters as overleaf - cost per table) No's Required @ £ 10

Extra 3X9ft space in addition to space as overleaf including table

Extra 1 meter space in width (ie table to be placed "L" shape) No's required @ £ 100

Electricity supply (per space / per Day) No's Required @ £ 20

(main socket may have be shared with other exhibitor and you must bring your own extensions. See our other terms and condition for electricity as above)

The Bridal Show / Asian Celebrations Wedding Guide & Flyer Advertisements

This will be issued in association with The Bridal Show. (See Details enclosed for size of ads and deadlines)

- Full page in Wedding Guide on A6 Size Inside Pages (Please see as enclosed) (excludes back page, inside back, inside front pages) - £200 per page
- Back page, Inside Back, Inside front pages : Full Page £350 per page
- Middle (DPS - Double Page Spread) £500. - DPS

Flyer Advertisements

- Advertisement on A5 flyer (available from ¼ page - £150 per. ½ page £250. Full: £400 (Cost per flyer. Subject to availability). Artwork deadlines : 1st August 2011 for October/November 2011 exhibitions & 1 October 2011 January / February 2012 exhibitions) . **Cost of Art work not included.**

Radio Competition Prizes

Prizes will be given away on local Asian Radio station promoting our event & may include your business name as the donor of the prize during the competition slot allocated. Subject to availability and Terms and Conditions of the Radio Station. Must be received by us at least 4 weeks before the event date)

PLEASE PROVIDE DETAILS OF PRIZES YOU WISH TO GIVE AWAY BELOW:

(Eg. Gift Voucher worth £50, Boxes of Chocolates, Bottle of Champagne, Meal for 2 at a restaurant, FREE evening makeup etc)

Please include the cost of additional Services on Page 1 overleaf and include with your payment. Also include your vouchers for competition & prize draw if available. Please ensure these are received by us at least 14 days before the event.

BUSINESS NAME

SIGNED:

**HAVE YOU CONSIDERED ADVERTISING IN " OUR WEDDING GUIDE"
THIS WILL BE ISSUED IN ASSOCIATION WITH "THE BRDAL SHOW" – SEE DETAILS ATTACHED**



STAND BOOKING FORMS

TAILOR MADE SPONSORSHIP AVAILABLE. PLEASE CALL US TO DISCUSS

PLEASE NOTE:

FOR A CONFIRMED SPACE, FULL PAYMENTS MUST BE RECEIVED BY CHEQUE WITH THIS FORM.

IF YOU WISH TO MAKE A **PAYMENT BY BACS**, PLEASE EMAIL US THE BOOKING FORM AND WE WILL ADVISE YOU OUR ACCOUNT NUMBER.

IF FULL PAYMENT IS NOT RECEIVED WITHIN AGREED TIME SCALES THE STANDS WILL BE RELEASED.

Dear Exhibitor

Following the huge success of last three editions of Our Wedding Guide you will be pleased to know that in association with "The Bridal Show", we will be reprinting our "Official Wedding Guide" for our 2011/2012 wedding Exhibition season.

The feature our Official Show Guide is:

- A real pocket sized (A6 - standard postcard) Wedding Guide that could easily fit in the handbag of a your target customer i.e. prospective Bride (or grooms' jacket pocket)
- 7500 Copies minimum. Full Colour Process on 150 gsm gloss finish
- Distributed FREE to the YOUR target market – ie. All the Bride or Grooms visiting all our exhibitions during 2011/12 season. Also available from specialist wedding service provider.
- 52 Pages with some additional features.
- Very Cost effect. About 2.5pence per copy or less than 1pence if same read by 3 people.
- Limited advertisement spaces

Costs : Special rates from £200 per page for Asian Celebrations Wedding Exhibition customers:

Front Cover	Not Available	
Full Page	£ 200	Available
Back Cover – Full Page :	£ 350	Now Sold out for this edition
Inside Back – Full Page :	£ 350 (Total 2 Pages available)	Now Sold out
Inside Front – Full Page :	£ 350 (Total 2 Pages available)	Now Sold out
Middle Double Spread Pages (DPS)	£ 550 (Total available – one)	Now Sold out

Notes:

- VAT inclusive rates.
- All artwork must be received with a minimum of 300 dpi
- **Advert size: A6 (Post Card Size)**
Without Bleed: Width 105 mm x Height 148.5 mm : **With Bleed :** Width 111 mm x Height : 155 mm
- Artwork can be arranged or / and where required will be charged at a discounted rate of £25 per hour)
- **Deadline Date.** Final Proofs to be received and confirmed by **15th September 2011**
- Artwork must be received by us by post / E-mailed to info@asian-celebrations.com in an acceptable digital format. Payments may be forfeited if adverts not received in time.
- Non Exhibitors to add £50 per page to standard rates

Your ad could include an advertorial (a description of your business' details / USP's ie. back ground of owners, products and services you provide, testimonials etc.....)

A COPY OF OUR LAST EDITION IS AVAILABLE ON REQUEST

Booking Forms for Advertisements:

Name of Business:

Address :

Post Code

Telephone Number :

Mobile :

Fax No.

Email address:

Do you have an advertisement ready for this publication?

Yes.. Please include here (Refer Notes above)

No. We authorise you / your nominated art designer or printers to contact us to discuss

No of Pages required@ £..... Total Cost

SIGNEDDate:

Please make cheques payable to "The Bridal Show" - Included herewith

And post to : The Bridal Show , 30 Chappell Close, Leicester, LE4 8DZ